

19. (Twice Amended) The server device of claim 16 wherein the server device reorders the product in response to the product being selected from the list, and determines an address to which the product was previously shipped, verifies the address, and causes the reordered product to be shipped to the address.

Please cancel claim 20 without prejudice.

REMARKS

Applicants respectfully request reconsideration of the present U.S. Patent application. Claims 1, 4, 6, 9, 11, 14, 16 and 19 have been amended. Claims 3, 5, 8, 10, 13, 15, 18 and 20 have been canceled. No claims have been added. Thus, claims 1-2, 4, 6-7, 9, 11-12, 14, 16-17, and 19 remain pending.

Claim Rejections - 35 U.S.C. § 102

Claims 1-20 were rejected under 35 U.S.C. § 102(e) as being clearly anticipated by U.S. Patent No. 6,204,763 issued to Sone (*Sone*). Claims 3, 5, 8, 10, 13, 15, 18 and 20 have been canceled. Thus, the rejection of claims 3, 5, 8, 10, 13, 15, 18 and 20 as being clearly anticipated by *Sone* is moot. For at least the reasons set forth below, Applicants submit that claims 1-2, 4, 6-7, 9, 11-12, 14, 16-17, and 19 are not clearly anticipated by *Sone*.

Claim 1 recites the following:

providing access to a set of products available for electronic ordering by a user; monitoring products ordered by and shipped to an address associated with the user;

providing, automatically, in response to subsequent accesses by the user a list of products previously ordered by the user and shipped to the address;
reordering a product in response to the product being selected from the list; and
suggesting additional products to the user based on the product selected for
reorder.

Claim 6 is drawn to a machine-readable medium, and recites similar limitations. Claim 11 is an apparatus claim written in means-plus-function language, and recites similar limitations. Claim 16 is an apparatus claim, and recites similar limitations.

Sone discloses an automatic inventory system comprising a built-in computer and sensors that detect the presence or weight of consumable goods places on the sensors. See col. 6, lines 25-29. The sensors monitor the freshness of the consumable good, and the consumable good is reordered preferably prior to expiration of the freshness. See col. 6, lines 50-66. Optionally, there is also a display of a list of contents that require replenishing. See col. 6, lines 6-11; col. 7, lines 19-27. *Sone* does not disclose reordering a product in response to the product being selected from the list, and suggesting additional products to the user based on the product selected for reorder. Therefore, *Sone* does not clearly anticipate the invention as claimed in claims 1, 6, 11 and 16. ✓

Claims 2 and 4 depend from claim 1. Claims 7 and 9 depend from claim 6. Claims 12 and 14 depend from claim 11. Claims 17 and 19 depend from claim 16. Because dependent claims include the limitations of the claims from which they depend, Applicants submit that claims 2, 4, 7, 9, 12, 14, 17 and 19 are not clearly anticipated by *Sone* for at least the reasons set forth above.

Claims 1-20 were rejected under 35 U.S.C. § 102(e) as being clearly anticipated by U.S. Patent No. 6,129,274 issued to Suzuki (*Suzuki*). Claims 3, 5, 8, 10, 13, 15, 18 and 20 have been canceled. Thus, the rejection of claims 3, 5, 8, 10, 13, 15, 18 and 20 as

being clearly anticipated by *Suzuki* is moot. For at least the reasons set forth below, Applicants submit that claims 1-2, 4, 6-7, 9, 11-12, 14, 16-17, and 19 are not clearly anticipated by *Suzuki*.

Suzuki discloses storing a customer's personal information, demographic profile and shopping transaction history on a customer ID card. See col. 6, lines 31-38. The customer can use the ID card to access an in-store kiosk terminal that can be used to recommend promotional items based on demographic information or recent purchases. See col. 7, lines 7-57. The kiosk can also be used to make purchase recommendations for replenishment items based on the last purchase date of the item as determined from a customer's IC card, and thus display a replenishment item recommendation list. See col. 14, lines 1-13. In addition, for items on the IC card that do not have a purchase history, a kiosk at a particular store can be used to offer those items to the customer on a promotional basis in order to entice the customer to purchase those items at that store. See col. 14, lines 13-20. *Suzuki* does not disclose reordering a product in response to the product being selected from the list, and suggesting additional products to the user based on the product selected for reorder. Therefore, *Suzuki* does not clearly anticipate the invention as claimed in claims 1, 6, 11 and 16.

Claims 2 and 4 depend from claim 1. Claims 7 and 9 depend from claim 6. Claims 12 and 14 depend from claim 11. Claims 17 and 19 depend from claim 16. Because dependent claims include the limitations of the claims from which they depend, Applicants submit that claims 2, 4, 7, 9, 12, 14, 17 and 19 are not clearly anticipated by *Sone* for at least the reasons set forth above.

Claims 1-2, 6-7, 11-12 and 16-17 were rejected under 35 U.S.C. § 102(e) as being clearly anticipated by U.S. Patent No. 6,129,274 issued to Franklin et al. (*Franklin*). For at least the reasons set forth below, Applicants submit that claims 1, 2, 6-7, 11-12 and 16-17 are not clearly anticipated by *Franklin*.

Franklin discloses using a personal computer to compare and purchase products offered for sale via a distributed network. See col. 4, lines 15-18. Applicants agree with Examiner that *Franklin* does not disclose reordering a product in response to the product being selected from the list, and suggesting additional products to the user based on the product selected for reorder. See Office Action, page 2, para. 7, line 3. Therefore, *Franklin* does not clearly anticipate the invention as claimed in claims 1, 6, 11 and 16.

Claim 2 depends from claim 1. Claim 7 depends from claim 6. Claim 12 depends from claim 11. Claim 17 depends from claim 16. Because dependent claims include the limitations of the claims from which they depend, Applicants submit that claims 2, 7, 12 and 17 are not clearly anticipated by *Franklin* for at least the reasons set forth above.

Claim Rejections - 35 U.S.C. § 103

Claims 3-5, 8-10, 13-15 and 18-20 were rejected under 35 U.S.C. § 103 as being unpatentable over *Franklin* in view of *Sone*. Claims 3, 5, 8, 10, 13, 15, 18 and 20 have been canceled. Thus, the rejection of claims 3, 5, 8, 10, 13, 15, 18 and 20 as being unpatentable over *Franklin* in view of *Sone* is moot. For at least the reasons set forth below, Applicants submit that claims 4, 9, 14 and 19 are not rendered obvious by *Franklin* in view of *Sone*.

Applicants agree with Examiner that *Franklin* does not disclose reordering a product in response to the product being selected from the list, and suggesting additional products to the user based on the product selected for reorder. As stated previously in connection with claims 1, 6, 11 and 16, *Sone* fails to disclose reordering a product in response to the product being selected from the list, and suggesting additional products to the user based on the product selected for reorder. Thus, *Sone* does not cure the deficiencies of *Franklin*. Consequently, no combination of *Franklin* and *Sone* teaches or suggests the invention as claimed in claims 1, 6, 11 and 16. Therefore claims 1, 6, 11 and 16 are not rendered obvious by *Franklin* in view of *Sone*.

Claim 4 depends from claim 1. Claim 9 depends from claim 6. Claim 14 depends from claim 11. Claim 19 depends from Because dependent claims include the limitations of the claims from which they depend, Applicants submit that claims 2, 7, 12 and 17 are not clearly anticipated by *Franklin* for at least the reasons set forth above.

CONCLUSION

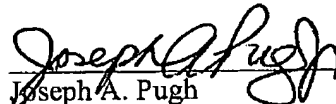
For at least the foregoing reasons, Applicants submit that the Examiner's rejections have been overcome. Therefore, claims 1-2, 4, 6-7, 9, 11-12, 14, 16-17 and 19 are in condition for allowance and such action is earnestly solicited. The Examiner is respectfully requested to contact the undersigned by telephone if it is believed that such contact would further the examination of the present application.

Please charge any shortages and credit any overcharges to our Deposit Account
number 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, LLP

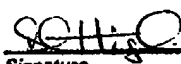
Date: 9/27/02


Joseph A. Pugh
Reg. No. 52,137

12400 Wilshire Boulevard
Seventh Floor
Los Angeles, CA 90025-1026
(503) 684-6200

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

1. (Three Times Amended) A method comprising:
providing access to a set of products available for electronic ordering by a user;
monitoring products ordered by and shipped to an address associated with the
user; [and]
providing, automatically, in response to subsequent accesses by the user a list of
products previously ordered by the user and shipped to the address;
reordering a product in response to the product being selected from the list; and
suggesting additional products to the user based on the product selected for
reorder.

3. Canceled.

4. (Twice Amended) The method of claim 1 [3] wherein reordering the
product further comprises:

determining an address to which the product was previously shipped;
verifying the address; and
causing the reordered product to be shipped to the address.

5. Canceled.

6. (Twice Amended) A machine-readable medium having instructions stored thereon to implement an electronic commerce World Wide Web page, the sequences of instructions, when executed by one or more processors, cause one or more electronic systems to:

provide access to a set of products available for electronic ordering by a user;
monitor products ordered by and shipped to an address associated with the user;

[and]

provide, automatically, in response to subsequent accesses by the user a list of products previously ordered by the user and shipped to the address;

reorder a product in response to the product being selected from the list; and
suggest additional products to the user based on the product selected for reorder.

8. Canceled.

9. (Twice Amended) The machine-readable medium of claim [8] 6 wherein the sequences of instructions that cause the one or more electronic devices to reorder the product further comprise sequences of instructions that, when executed by the one or more processors, cause the one or more electronic systems to:

determine an address to which the product was previously shipped;
verify the address; and
cause the reordered product to be shipped to the address.

10. Canceled.

11. (Twice Amended) An apparatus comprising:
means for providing access to a set of products available for electronic ordering
by a user;
means for monitoring products ordered by and shipped to an address associated
with the user; [and]
means for providing, automatically, in response to subsequent accesses by the
user a list of products previously ordered by the user and shipped to the address;
means for reordering a product in response to the product being selected from the
list; and
means for suggesting additional products to the user based on the product selected
for reorder.

13. Canceled.

14. (Twice Amended) The apparatus of claim [13] 11 wherein the means for
reordering the product further comprises:

means for determining an address to which the product was previously shipped;
means for verifying the address; and
means for causing the reordered product to be shipped to the address.

15. Canceled.

16. (Three Times Amended) A networked server device to provide information related to products available for ordering by a user of a client device coupled to the server, the server device to monitor products ordered by and shipped to addresses associated with users that access the server device and to record products ordered by the users, wherein the server device provides one or more individual users, in response to subsequent accesses by the one or more individual users, with a list of products previously ordered by the respective users and shipped to the respective addresses, wherein the server device reorder a product in response to the product being selected from the list, wherein the server device suggests additional products to the user based on the product selected for reorder.

18. Canceled.

19. (Twice Amended) The server device of claim [18] 16 wherein the server device reorders the product in response to the product being selected from the list, and determines an address to which the product was previously shipped, verifies the address, and causes the reordered product to be shipped to the address.

20. Canceled.